

New Group Hosting Conference for Southwest Oklahoma

01.20.2006

“Critical Issues Confronting Southwest Oklahoma Manufacturers” is the focus of an informational conference being sponsored by six universities/colleges and two organizations on Friday, January 27, in Chickasha.

Sponsor is the Southwestern Oklahoma Impact Coalition (SOIC), a unique voluntary association consisting of Southwestern Oklahoma State University, Western Oklahoma State College, Cameron University, University of Science & Arts of Oklahoma, Redlands Community College, Association of South Central Oklahoma Governments, and the South Western Oklahoma Development Authority.

The conference will be held from 9 a.m. until 12 noon at the University of Science & Arts of Oklahoma. A complimentary lunch will follow the conference.

The program will focus on the regional results of a business retention and expansion survey, the Oklahoma Chamber of Commerce/State Regents Work Keys Initiative, and a panel of regional manufacturers who will share their experiences with these issues. The information will be particularly relevant to regional city and county officials, state government policy makers, utility and community service providers, and educational leaders.

Individuals who are interested should RSVP by calling the Center for Business and Economic Development at SWOSU by Thursday noon, January 26. The telephone number is 580.774.3039.

The SOIC mission is to reinforce and help grow wealth in the southwest quadrant of Oklahoma by maximizing and coordinating workforce and economic development opportunities through a collaborative process.